

VILLAGE OF COTTAGE GROVE
MEETING

NOTICE OF PUBLIC

VILLAGE BOARD OF TRUSTEES

Monday, June 25, 2018
Offices

5:30 p.m.

Village Municipal

221 E. Cottage Grove

Rd

1. Call To Order
2. Determination Of Quorum And That The Agenda Was Properly Posted
3. Pledge Of Allegiance
4. PUBLIC APPEARANCES-Public's Opportunity To Speak About Any Subject That Is Not A Specific Agenda Item
5. Unfinished Business
 - a. Discuss first draft of the Village Board's list of priorities.

Documents:

[PRIORITIES LIST.PDF](#)

[2018 PRIORITIZATION PROCESS MEMO.PDF](#)

6. Adjournment

This agenda has been prepared by Staff and approved by the Village President as Chair of the Village Board for use at the meeting as listed above. Any item on the agenda is subject to final action. Notice: Persons needing special accommodations should call [608-839-4704](tel:608-839-4704) at least 24 hours prior to the meeting. It is possible that members of and possibly a quorum of members of other governmental bodies may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

Village Board Priorities List

Jack Henrich	Troy Allen Encourage more business/retail growth	James Elmore Keep moving forward with TDS Fiber option for The Village of Cottage Grove- Short of giving TDS money I would like the Village Staff to do everything possible to facilitate	Jeff Lennberg As I indicated at my interview with the board, I have a primary focus on two age groups. One is the youth of Cottage Grove and the other is the seniors in our community. I am learning as I go about the relationship between the two and would like to see a bridge built between the two so there is a sense of being involved in our community. For youth, more programs and places for them to meet is important. If we allow the youth of our community to have a say in how the community grows and develops, I believe we will see an whole different generation step forward to take Cottage Grove into the future. In addition, if we allow seniors in our community to feel the same, the two groups can come together to learn value from each other. It would be great to maybe personally invite the youth and seniors of Cottage Grove to a forum with the board and administrators to learn what they find important to our community.	Melissa Ratcliff Affordable housing options: The village is lacking in variety of home values unit sizes, lot sizes, apartments, duplexes, and condos. We need to have options for our current residents - it's about maintaining our current population and providing our current residents with housing options so they are able to stay in our community if their housing circumstances need to change. Additionally, if we are going to attract more businesses to our community, we need to have additional housing options for the workers that come with having more businesses.	Jon Russell More transparent communication with board members, staff, town & school boards, and constituents (especially those that attend meetings and wish to speak).	John Williams <u>Economics</u> - Support existing businesses and accelerate commercial / retail development to provide citizens with more local options as well as improve our tax base ratio- Engage Chamber of Commerce and other key Stakeholders(e.g. Town of Cottage Grove) to market/promote existing businesses-Establish of TIDs 8,9 and 10- Work with TDS to develop a implementation plan to bring fiber network to the Village
	Street maintenance	Hold the line on spending, I do not want another 8% increase-I would like to limit increases to 2-3 %	I also feel there is a need for a Village Center. A place where the community can come together to share lives, learn and interact. The Village Center in Waunakee, WI is a great example of how this could work in Cottage Grove. They have a fitness center, daycare, classrooms, gymnasium and community rooms. It could be rented out to wedding parties, receptions, gatherings, churches, instructors, etc. I also believe Cottage Grove could benefit from making this all part of one building with the library that many would like to see built.	Looking into options for family activities in our village: A common thing I heard from residents while talking with them at their doors is that people in our community want to be able to have a place to go with their children/family/friends in the village. This is why it is important that we invest in our community by providing somewhere/something that families, children, adults, people of all ages can do here. Our children need a place to go after school, in the summer, or during school breaks. Parents need a nearby option that will provide resources for the children and parents. It's not always feasible to run to Madison or Sun Prairie or other surrounding communities, or stop somewhere after work on our way home. People need places that they can meet people in more of a professional setting. Our senior citizens need things to do in our community. If we give residents a reason to stay in our community, they will spend their money in our community, which helps our community and residents.	Long range facility and land use plan.	<u>Remain Fiscally Responsible</u> - strive for 0% tax increase for the Village portion of the taxes
	Transportation impact fee	I would like to come up with ideas to get more community involvement and input	Community growth and strengthening is very important to me and I'd love to be part of what it takes to take Cottage Grove into the next season. A big part of this is the development of new communities, which is a primary focus of the current board. The create of TID is an important step in bringing business to our community, which will allow us to create the above listed centers and opportunities. There is no doubt Cottage Grove is on the cuff of expansion and I want to make it a priority that we do this with thought and consideration for all residents that call Cottage Grove their home.	Long range facility planning: Our village is growing and we need to look into our options for the future as to what our village will need to keep up with the pace of our wanted and expected growth.	Reduce annexations and residential growth beyond what has already been approved.	<u>Engagement and Communication</u> - improve engagement with Village Residents and those outside the Village - Quarterly joint meeting with Town of Cottage Grove Board- Take more opportunities to connect with Village Residents (i.e. Fireman's Festival booth); attending Music in the Grove; promoting our new website and surveys; plug Parks and Rec's many opportunities for fun and recreation, etc.)- Village staff to Board communication opportunities: executive summary of municipal conferences attended; Village Administer bi-monthly economic development summary
	Stabilize Village taxes- Zero increase		Finally, it believe it is important to work with our schools in order to make sure they have everything they need to succeed. I'm not 100% sure what this would look like, but with the assistance of School Board members coming together with the Village Board members, we can see where the current successes are and what we could be working on as a community to strengthen our schools.	Small format retail shops: We are a small, but growing community. We need to have businesses that give our residents an opportunity to spend their money in our community as well as give other people a reason to come to our community to spend their money. We should focus on businesses that will keep with the feeling of community that our village has and the reason many residents moved to Cottage Grove in the first place. This also fits into the village's comprehensive plan.	Increase commercial developement to include a hotel.	<u>Mission:</u> The Village of Cottage Grove is dedicated to efficiently and effectively providing the core services for our citizens and partnering to foster economic development while encouraging our unique community appeal.
	More citizen involvement			Total Village Wide Revaluation: The longer we wait to do this, the more it will cost - not only with the yearly rising cost of doing a full revaluation, but also, it costs the village money in the yearly budget that the village could use to help our community and expand programs to help our residents.	Make Bakken park (or other location) a destination location for the community and visitors to gather.	<u>Vision:</u> Cottage Grove will be a safe, friendly, and attractive community for neighbors and families live, learn, work and play and enjoy the richness and opportunities of a small-town.
						<u>These items where also provided</u>



MEMO DATE: June 22, 2018

TO: Village Board

FROM: Matt Giese – Village Administrator

RE: Village Board Prioritization Process

UPDATE

At the time of finalizing the Board meeting packet Friday afternoon, staff has received priority lists from six Board members. There are two attachments (including this memo) for the packet: 1) a spreadsheet that details what each Board member submitted; and 2) a listing of the items, sorted in alphabetical order and by similarly submitted priorities.

At Monday's meeting I would suggest for Board members to explain their priorities to each other, and clarify why they think a particular item should be a top priority for the current Board to take on. Ultimately, a goal for Monday would be to finish the meeting with a draft list that could be prioritized through a weighted point system. In order to get to a list that could be prioritized, it would be beneficial to combine some of the duplicate/similar responses into one response. The Board may also want to decide on how many "points" they want each Board member to allocate to the draft list (e.g. 10, 20, 100 points?).

PROCESS MOVING FORWARD

--Submit individually prioritized lists to Lisa and Matt by July 9th. Board members can allocate their points however they see fit (e.g. all the points on one item/project, or 2 points on one item, 8 points on another, etc.).

--July 16th Board meeting: review outcome of the prioritized list. Discuss how to finalize the list: adopt as is? Amend/revise the list in any way?

CURRENT LIST (in alphabetical order) (/// = similar priority or category submitted)

--Affordable housing options: The village is lacking in variety of home values unit sizes, lot sizes, apartments, duplexes, and condos. We need to have options for our current residents - it's about maintaining our current population and providing our current residents with housing options so they are able to stay in our community if their housing circumstances need to change. Additionally, if we are going to attract more businesses to our community, we need to have additional housing options for the workers that come with having more businesses.



--Encourage more business/retail growth /// Small format retail shops: We are a small, but growing community. We need to have businesses that give our residents an opportunity to spend their money in our community as well as give other people a reason to come to our community to spend their money. We should focus on businesses that will keep with the feeling of community that our village has and the reason many residents moved to Cottage Grove in the first place. This also fits into the village's comprehensive plan. /// Increase commercial development to include a hotel. /// Community growth and strengthening is very important to me and I'd love to be part of what it takes to take Cottage Grove into the next season. A big part of this is the development of new communities, which is a primary focus of the current board. The create of TID is an important step in bringing business to our community, which will allow us to create the above listed centers and opportunities. There is no doubt Cottage Grove is on the cuff of expansion and I want to make it a priority that we do this with thought and consideration for all residents that call Cottage Grove their home.

--Keep moving forward with TDS fiber option for the Village. Short of giving TDS money, I would like the Village staff to do everything possible to facilitate

--Long range facility planning: Our village is growing and we need to look into our options for the future as to what our village will need to keep up with the pace of our wanted and expected growth. /// Long range facility and land use plan

--Looking into options for family activities in our village: A common thing I heard from residents while talking with them at their doors is that people in our community want to be able to have a place to go with their children/family/friends in the village. This is why it is important that we invest in our community by providing somewhere/something that families, children, adults, people of all ages can do here. Our children need a place to go after school, in the summer, or during school breaks. Parents need a nearby option that will provide resources for the children and parents. It's not always feasible to run to Madison or Sun Prairie or other surrounding communities, or stop somewhere after work on our way home. People need places that they can meet people in more of a professional setting. Our senior citizens need things to do in our community. If we give residents a reason to stay in our community, they will spend their money in our community, which helps our community and residents. /// As I indicated at my interview with the board, I have a primary focus on two age groups. One is the youth of Cottage Grove and the other is the seniors in our community. I am learning as I go about the relationship between the two and would like to see a bridge built between the two so there is a sense of being involved in our community. For youth, more programs and places for them to meet is important. If we allow the youth of our community to have a say in how the community grows and develops, I believe we will see an whole different generation step forward to take Cottage Grove into the future. In addition, if we allow seniors in our community to feel the same, the two groups can come together to learn value from each other. It would be great to maybe personally invite the youth and seniors of Cottage Grove to a forum with the board and administrators to learn what they find important to our community.

--Make Bakken park (or other location) a destination location for the community and visitors to gather. /// I also feel there is a need for a Village Center. A place where the community can come together to share lives, learn and interact. The Village Center in Waunakee, WI is a great example of how this could work in Cottage Grove. They have a fitness center, daycare, classrooms, gymnasium and community rooms. It could be rented out to wedding parties,



receptions, gatherings, churches, instructors, etc. I also believe Cottage Grove could benefit from making this all part of one building with the library that many would like to see built.

--More citizen involvement. /// I would like to come up with ideas to get more community involvement and input.

--More transparent communication with board members, staff, town & school boards, and constituents (especially those that attend meetings and wish to speak)./// I believe it is important to work with our schools in order to make sure they have everything they need to succeed. I'm not 100% sure what this would look like, but with the assistance of School Board members coming together with the Village Board members, we can see where the current successes are and what we could be working on as a community to strengthen our schools.

--Reduce annexations and residential growth beyond what has already been approved.

--Stabilize Village taxes-Zero increase. /// Hold the line on spending. I do not want another 8% increase. I would like to limit increases to 2 – 3%

--Street maintainance

--Total Village Wide Revaluation: The longer we wait to do this, the more it will cost - not only with the yearly rising cost of doing a full revaluation, but also, it costs the village money in the yearly budget that the village could use to help our community and expand programs to help our residents.

--Transportation impact fee