

**VILLAGE OF COTTAGE GROVE  
COMMUNITY DEVELOPMENT AUTHORITY  
Monday, September 9, 2019**

**MINUTES**

**1. Call to order**

The September 9, 2019 regular meeting of the Community Development Authority was called to order at 5:30 p.m. by Lennberg.

**2. Determination of quorum and that the agenda was properly posted.**

It was determined that there was a quorum of members present and that the agenda was properly posted. In attendance were Jeff Lennberg, Mike Elder, John Hogan left meeting at 5:51 pm, Mike Millage and Sarah Valencia. Absent and excused was Jim Ahearn and Jerrud Rossing. Also, in attendance were Planning Director Erin Ruth, Village Administrator Matt Giese and Village Clerk Lisa Kalata.

**3. PUBLIC APPEARANCES – *Public’s opportunity to speak about any subject that is not a specific agenda item.***  
None

**4. Discuss and Consider approval of minutes of the August 12, 2019 CDA meeting.**

**Motion** by Hogan to approve the minutes from the August 12, 2019, seconded by Millage. **Motion** carried with a voice vote of 4-0-1 with Valencia abstaining.

**5. Discuss and Consider Economic Development Budget for 2019.**

Ruth explained the memo in the packet and was asking for direction for the 2020 budget. Last year the budget for CDA was \$7,500 which included an ad with MADREP, professional photography, printed materials, and conferences. If the same amount was allocated for 2020 then there would be \$2,000 left in the budget for other projects and Ruth would like direction. The committee agreed that the money should be used to promote Cottage Grove with tools like branding, website for economic development or logo. Ruth will continue to work on this and bring items back for next meeting. The general direction was to increase the budget to \$10,000 for 2020 and look into rebranding.

**6. Update on Comprehensive Plan Amendment.**

Ruth gave an update on the revisions to the Comprehensive Plan. The Plan Commission is meeting this week for the final review of the plan before there is a public hearing. The CDA will be looking at new projects in the new TIF districts before they move along to the Plan Commission, but this will be in more of a financial component for incentives for projects.

**7. Future Agenda Items**

Budget for 2020, TID#10 master plan and bike path update.

**8. Adjournment**

**Motion** by Elder to adjourn at 6:08 p.m., seconded by Millage. **Motion** carried with a voice vote of 4-0-0.

**Lisa Kalata, Clerk  
Village of Cottage Grove  
Approved: October 23, 2019**

**These minutes represent the general subject matter discussed in this meeting but do not reflect a verbatim documentation of the subjects and conversations that took place.**