

Dear Business/Organization,

The Village of Cottage Grove is a great place to live, work, do business and play! Situated conveniently between the major transportation routes of Interstate 90/94 and Highways 12/18 and only minutes from Madison's east side and the Dane County Regional Airport, Cottage Grove enjoys the benefits of small town Wisconsin, as well as the metropolitan culture and advantages of nearby Madison.

The Village of Cottage Grove Parks & Recreation Department is proud to be part of the Cottage Grove Community. With a growing population of over 6,900 residents and a thriving business environment, our recreation participant numbers continue to grow. 2019 saw another increase in participants for adult fitness classes. With P90X, Power Up, Zumba and several strength and core classes being offered again in 2019, we offered new programs such as Touch-A-Truck, Santa On The Line and a Milwaukee Bucks game field trip just to name a few. 2019 saw an increase in participation numbers for several programs. We had over 500 kids involved in summer baseball/softball leagues, 150 in our winter basketball leagues and 140+ in our NFL Flag football leagues.

In 2020, we will be offering several new programs including a Baker's Battle, adult Kubb league, Ballet/Jazz dance classes, a youth Devil's Lake day trip and an Adult Cranberry Festival day trip. With the addition of these new programs, we feel we continue to diversify recreation activities for all ages in the Village of Cottage Grove and surrounding areas.

We are currently seeking sponsorship support from all of our local businesses. Sponsors will receive several advertising benefits, including your business name on the back of every shirt for the team you sponsored, recognition on our website, our Facebook page and also in our bi-annual program guides. Sponsorship money is used to defray the cost of the event/program, raise funds for equipment purchases and provide youth scholarships for children in need.

If you are interested in sponsorship, please mail your completed sponsorship form to:

Cottage Grove Parks & Recreation
210 Progress Drive Suite 2
Cottage Grove, WI 53527

You can also download a copy from our website at www.village.cottage-grove.wi.us. Please note that there are deadlines for some activities in order to be included in the marketing campaign. For additional information, please contact the Parks & Recreation office at (608) 839.8968 or email sbrusegar@village.cottage-grove.wi.us.

Thank you in advance for your support of Cottage Grove Parks & Recreation!

Sincerely,

Sean Brusegar, Director of Parks, Recreation & Forestry

